

## Privacy Policy

MPAL Ltd. ("**MPRO MUSIC**" or "**us**," "**our**," "**we**") recognizes and respects the importance of maintaining the privacy of its users and, as a result, has established this Privacy Policy. This Privacy Policy describes the types of information we collect and how we may use, process, transfer, store and disclose the information collected through the Site and/or Services, as well as your ability to control certain uses of the collected information. If not otherwise defined herein, capitalized terms have the meaning given to them in the MPRO MUSIC Terms of Use, which are available at [www.mprohome.com](http://www.mprohome.com) (the "**Terms**"). The use of the Site and/or the System is subject to the Terms and this Privacy Policy.

### Information We Collect

We collect information from you when you choose to use our Site or Services. In order to use our Site and/or Services, you will be required to provide us with certain Personal Information (as defined below), either through the creation of an account or by logging in through an approved third party login service. We may also collect additional Personal Information when you make use of the Site, request information from us, sign up for newsletters or our email lists, complete online forms, or contact us for any other reason. If you use the Services by logging in through any other third party login service, we may also receive Personal Information about you as provided by such third party login service. Please check such third party login's policies in order to understand what information we receive, transfer and share, as applicable

"**Personal Information**" means information that can be directly associated with a specific person such as a name, telephone number, e-mail address, or information about activities directly linked to a person. Examples of the Personal Information that we collect from you may include your name, e-mail address. In the event you access to the Site through your social media account or any other third party login, any information available through such social media and/or third party login account

It is your voluntary decision whether to provide us with any such Personal Information, but if you refuse to provide such information we may not be able to register you to the Site and/or provide you with Services.

### How We Use Information

#### General

MPRO MUSIC and any of our trusted third-party subcontractors and service providers may use the information we collect from and about you for any of the following purposes: (1) provide you with the Services; (2) to respond to your inquiries or requests, contact, and communicate with you; (3) develop new services and conduct analyses to improve our current content, products, and services; (4) review the usage and operations of our Site and Services; (5) use your data in an aggregated, non-specific format for analytical purposes (as detailed below); (6) prevent fraud, protect the security of our Site and Services, and address any problems with the Site and/or Services; and (7) to maintain our records and protect our legal rights.

#### Statistical Information

By analyzing all information we receive, including all information concerning users, we may compile statistical information across a variety of platforms and users ("**Statistical Information**"). Statistical Information helps us understand trends and customer-needs so that new products and services can be considered and so existing products and services can be tailored to customer desires. Statistical Information is anonymous and aggregated and we will not link Statistical Information to any Personal Information. We may share such Statistical

Information with our partners, without restriction, on commercial terms that we can determine in our sole discretion. We may provide information that we receive to Google Analytics and/or other Tools (as defined and more fully detailed below) in order to receive an analysis of the use of our Site and Services.

#### Analytics

We may use certain tools, including, but not limited to, "Google Analytics" to analyze the Statistical Information ("**Tools**"). The Tools collect only the IP address assigned to you on the date you visit this Site, rather than your name or other identifying information. We do not combine the information collected through the use of the Tools with Personal Information. We may use the information we receive from the Tools to improve the Site. The information collected by Google Analytics about your use of the Site is restricted by the Google Analytics Terms of Use located at <http://www.google.com/analytics/terms/us.html> and the Google Privacy Policy located at <http://www.google.com/policies/privacy/>.

#### **Disclosure of Information**

Except as expressly set forth herein, we will not share your Personal Information with third parties without your explicit permission, except when required by law, regulation, subpoena, court order or other law enforcement related issues, as specified below.

We may share your information, including Personal Information, as follows:

#### Business Partners, Service Providers, Affiliates, and Subcontractors

We may disclose information, including Personal Information, we collect from and/or about you to our trusted service providers, business partners, affiliates, and subcontractors, who may use such information to: (1) help us provide you with Services; and (2) aid in their understanding of how users are using our Site and Services.

We may use subcontractors and service providers who are located in countries other than your own, and send them information we receive (including Personal Information). All of our subcontractors will be subject to non-disclosure and non-use obligations.

#### Business Transfers

We may transfer our databases containing your Personal Information if we sell our business or part of it.

#### Law Enforcement related disclosure

We will fully cooperate with any law enforcement authorities or court order requesting or directing us to disclose the identity, behavior or digital content of any user suspected to have engaged in illegal or infringing behavior. Subject to applicable law, we may also share your Personal Information with third parties if we believe in good faith that disclosure is appropriate to protect our rights, property or safety (including the enforcement of the Privacy Policy), or to protect the rights, property or safety of third parties. You can request such Personal Information as specified herein by emailing us at [admin@mpal.pro](mailto:admin@mpal.pro)

#### Other Uses or Transfer of Your Information

We allow you to use our Site and Services in connection with third party services, sites, and/or applications. If you use our Site and/or Services with or through such third parties, we may receive information about you from those third parties. Please note that when you use third parties outside of our Site and/or Services, their own terms and privacy policies will govern your use of those services.

#### **Data Retention**

We retain information as necessary for the purposes set forth above. We may delete information from our systems, without notice to you, once we deem it is no longer necessary for the purposes set forth above.

## **How we Protect Information**

We make efforts to follow generally accepted industry standards to protect the Personal Information submitted to and collected by us, both during transmission and once we receive of such information. However, no method of transmission over the Internet, or method of electronic storage is 100% secure. Therefore, while we strive to use commercially acceptable means to protect your Personal Information, we cannot guarantee its absolute security.

## **How to Limit Our Use of Certain Information**

You have a right to know what information we hold about you and, in some cases, to have such information communicated to you. You may also ask for our confirmation as to whether or not we process Personal Information concerning you.

Subject to the limitations in applicable law, you are entitled to request that we update, correct or delete inaccurate or outdated information, and have us suspend the use of Personal information whose accuracy you contest while we verify the status of that data.

Subject to the limitations in applicable law, you may also be entitled to obtain from us the Personal Information you provided us (excluding data we obtained from other sources) in a structured, commonly-used and machine-readable format, and may have the right to transmit that data to another party.

If you wish to exercise these rights, please contact us and let us know that you wish to exercise your right of access and specify which information you would like to receive. We reserve the right to ask for reasonable evidence to verify your identity before we provide you with any information, and may, subject to applicable law, charge a fee for exercising this right of access. Where we are not able to provide you with information that you have asked for, we will endeavor to explain the reasoning for this.

We will delete information provided to us by a user within a reasonable time from the receipt of a written (including via email) request by such user to delete such collected information, provided however that we may retain a copy of certain information for audit and record-keeping purposes and in order to contact you in the future, all as permissible by law. We cannot restore information once it has been deleted. Please note that to ensure that we do not collect any further information about you, you should delete your MPRO MUSIC account.

Your request to limit the use of or delete your Personal Information will be processed as soon as reasonably possible.

## **Cookies**

A cookie is a small piece of text that is sent to a visitor's browser. The browser provides this piece of text to the device of the originating visitor when this visitor returns. MPRO MUSIC uses cookies to help personalize your MPRO MUSIC experience. A "persistent" cookie may be used to help save your settings and customizations across site visits. Also, if you log in to MPRO MUSIC, such a cookie will be used to recognize you as a valid user so you will not need to log in each time you use MPRO MUSIC. Most Web browsers are initially configured to accept cookies, but you can change this setting so your browser either refuses all cookies or informs you when a cookie is being sent. Also, you are free to delete any existing cookies at any time. Please note that some features of MPRO MUSIC may not function properly when cookies are disabled or removed.

## **Children**

MPRO MUSIC does not knowingly collect Personal Information from children under the age of thirteen (13). In the event you become aware that an individual under the age of thirteen (13) has enrolled without parental permission, please advise us immediately.

### **Changes**

We may update this Privacy Policy from time to time, in which case we will notify you of such changes.

### **Comments and Questions**

If you have any comments or questions about our privacy policy, please contact us [admin@mpal.pro](mailto:admin@mpal.pro)

*Last updated: January 2018*